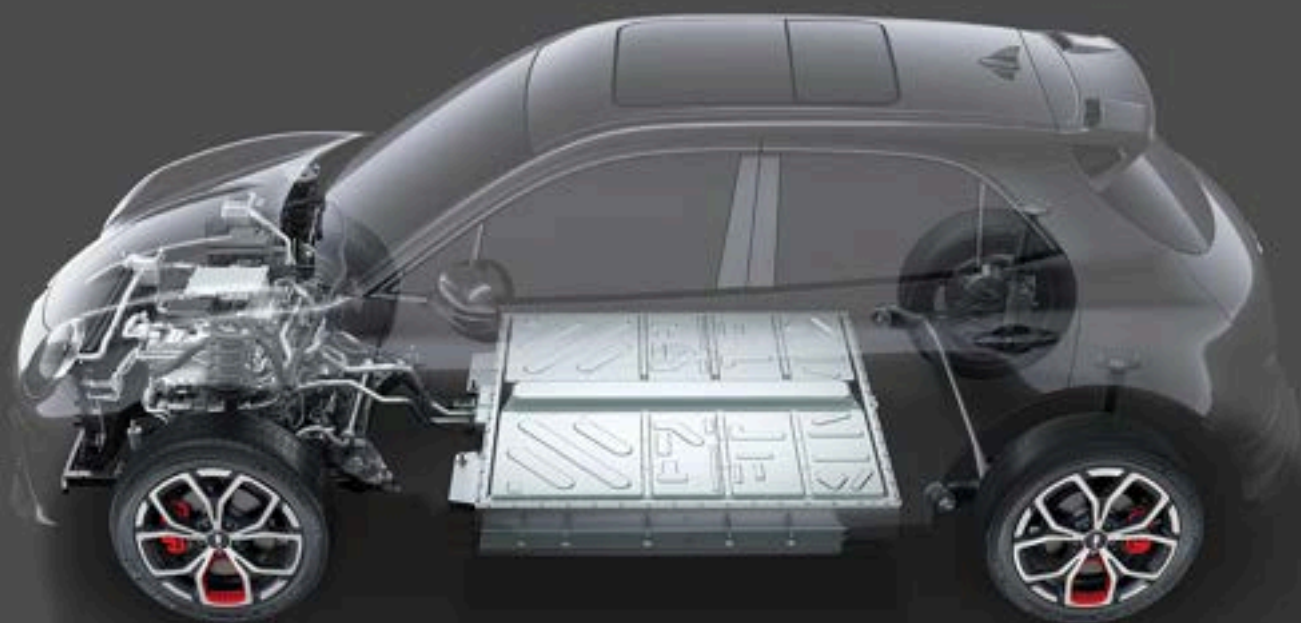


HELLO
I'M ORA 03



ORA 03 Specifications



100% ELECTRIC 100% FUN

| | Power | Torque | Electric Consumption ¹ | Electric Range ¹ |
|--------------------------------|---------------|---------------|-----------------------------------|-----------------------------|
| ORA 300 Super Luxury | 126 kW | 250 Nm | 16.7 kWh/100 km | 310 km |
| ORA 400 Super Luxury | 126 kW | 250 Nm | 16.5 kWh/100 km | 420 km |
| ORA 400 Ultra Luxury | 126 kW | 250 Nm | 16.5 kWh/100 km | 420 km |
| ORA 400 GT Ultra Luxury | 126 kW | 250 Nm | 16.8 kWh/100 km | 400 km |

¹ WLTP – Worldwide Harmonised Light Vehicle Test Procedure



ABOUT MY EV BATTERY

EV Equipment & Charging

On Board Portable AC Charger (Rated Current -13A)

Adjustable Energy Recovery Levels

Adjustable State of Charge (SOC 50%-100%)

Single Pedal Mode



| | Battery | AC Charging (0% - 100%) | DC Charging (0% - 80%) |
|--------------------------------|---------------|--------------------------|---------------------------|
| ORA 300 Super Luxury | 48 kWh | 5.5 hours @ 11 kW | 50 minutes @ 64 kW |
| ORA 400 Super Luxury | 63 kWh | 6.8 hours @ 11 kW | 59 minutes @ 67 kW |
| ORA 400 Ultra Luxury | 63 kWh | 6.8 hours @ 11 kW | 59 minutes @ 67 kW |
| ORA 400 GT Ultra Luxury | 63 kWh | 6.8 hours @ 11 kW | 59 minutes @ 67 kW |



CHECK ME OUT ;)

| ORA 03 300 Super Luxury | ORA 03 400 Super Luxury | ORA 03 400 Ultra Luxury | ORA 03 400 GT Ultra Luxury |
|---|----------------------------|------------------------------------|-------------------------------|
| Front Wheel Drive | | | |
| MacPherson Front Suspension | | | |
| Vertical Arm Torsion Beam Rear Suspension | | | |
| Rear Disc Brakes | | | |
| | Silver Calipers | | GT Style Red Calipers |
| | 18" Alloy Wheels | | GT Style Rims |
| 215 / 50 R 18 Tyres | | | |
| | | Shark Antenna | |
| Manual Tailgate | | Auto Tailgate with Foot Activation | |
| | | Panoramic Sunroof | |
| | | GT Style Body Kit | |





AND MY INSIDE

ORA 03 300
Super Luxury

ORA 03 400
Super Luxury

ORA 03 400
Ultra Luxury

ORA 03 400 GT
Ultra Luxury

Microfiber Leather Steering Wheel

Brake Pedal Start Function and Push Button Stop

Wireless Charger

Auto Air-Conditioning & Auto Interior Defogger

Sun Visors with Mirror

Sun Visors with Mirror
and Light



I'M ALL-IN ON INNOVATION

ADVANCED DRIVER-ASSISTANCE SYSTEM

ORA 03 300
Super Luxury

ORA 03 400
Super Luxury

ORA 03 400
Ultra Luxury

ORA 03 400 GT
Ultra Luxury

Traffic-Sign Recognition

Intelligent Speed Assist (ISA)

Adaptive Cruise Control (ACC) with Intelligent Cruise Control (ICA)

Traffic Jam Assist (TJA)

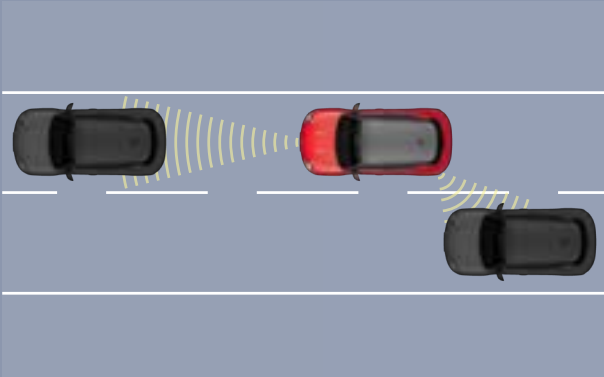
Intelligent Turning Control (ITC)

Auto Emergency Braking – Pedestrian & Cyclist Detection (AEB, AEB-P/B)

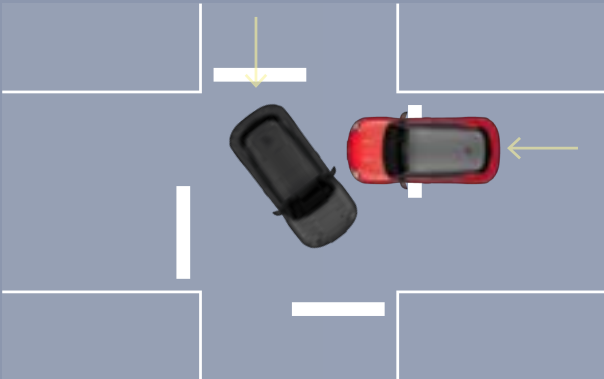
Auto Emergency Braking Intersection Assist

Lane-Change Assist (LCA)

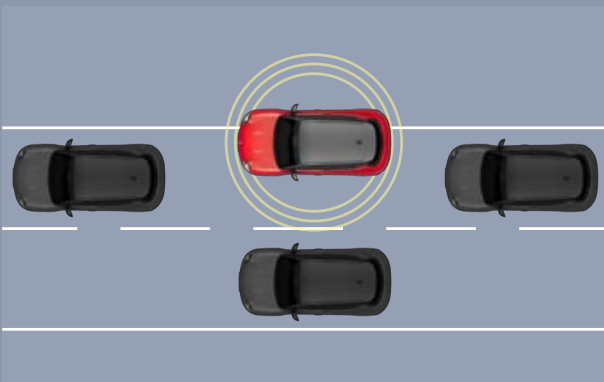
Lane-Departure Warning (LDW)



Adaptive Cruise Control (ACC) with Intelligent Cruise Control (ICA)



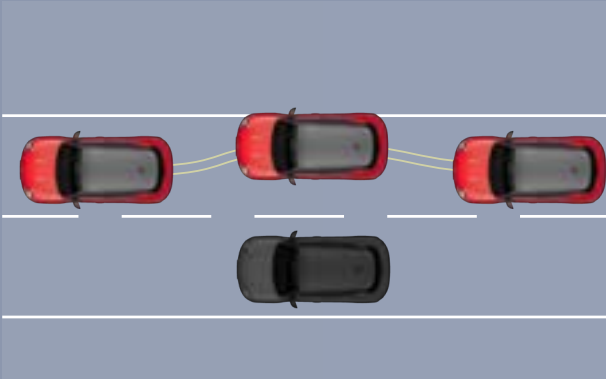
Auto Emergency Braking Intersection Assist



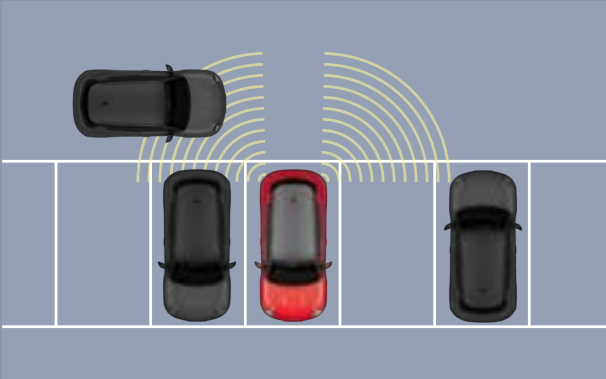
Lane-Departure Warning (LDW)



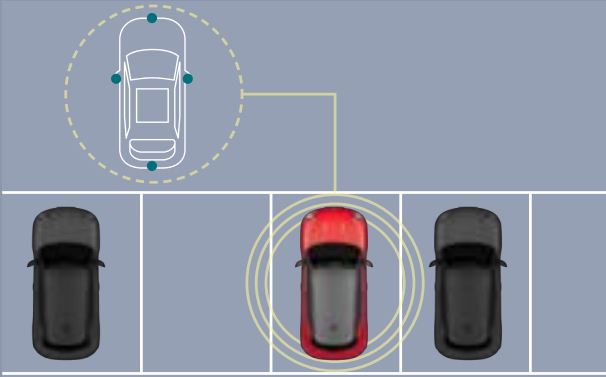
| ORA 03 300 Super Luxury | | ORA 03 400 Super Luxury | | ORA 03 400 Ultra Luxury | | ORA 03 400 GT Ultra Luxury | |
|---|--|----------------------------|--|--|--|-------------------------------|--|
| Lane-Keeping Assist (LKA) | | | | | | | |
| Lane-Central Keeping (LCK) | | | | | | | |
| Emergency Lane-Keeping (ELK) | | | | | | | |
| Smart Dodge System | | | | | | | |
| Rear Cross-Traffic Assistant (RCTA) & Rear Cross-Traffic Brake (RCTB) | | | | | | | |
| Front-Collision Warning (FCW) & Rear-Collision Warning (RCW) | | | | | | | |
| 360° Panoramic Camera | | | | | | | |
| Door Open Warning (DOW) | | | | | | | |
| Auto Door Lock & Auto Unlock when Collision Occurs | | | | | | | |
| | | | | Front Radar Auto Turn On at Low Speed | | | |
| | | | | Automatic Parking Assist and Reverse Memory Assist | | | |
| | | | | Front Cross-Traffic Assistant (FCTA) | | | |
| | | | | Front Cross-Traffic Brake (FCTB) | | | |



Smart Dodge System



Rear Cross-Traffic Assistant (RCTA) & Rear Cross-Traffic Brake (RCTB)



360° Panoramic Camera





DRIVING DYNAMICS

ORA 03 300
Super Luxury

ORA 03 400
Super Luxury

ORA 03 400
Ultra Luxury

ORA 03 400 GT
Ultra Luxury

Driving Mode Selection: Standard, ECO, Sport, Auto, ECO+

Auto Hold

Electric Power Steering (EPS)

4-way Adjustable Steering Wheel

Steering Mode Selection: Light, Comfort & Sport

Electronic Parking Brake

Hill-Assist Control

Launch Control





WIRED FOR SOUND & SIGHT

INFOTAINMENT

10.25" Virtual Cluster with Adjustable Brightness

10.25" Dual-Touchscreen with Virtual Cluster

Bluetooth® Hands Free Link System

AV, MP5 & FM Radio

Front & Rear USB

6 Speakers

Speed Sensitive Volume Adjustment

Apple CarPlay® and Android Auto™

12V Socket



SAFETY IS MY MIDDLE NAME





SAFETY FEATURES

Dual SRS Airbags, Front Side Airbags, Side Curtain Airbags & Front Centre Airbag

ISOFIX Child Seat Attachements

Front & Rear Seat Belt Unfastened Warning

Secondary Collision Mitigation (SCM)

Tyre Pressure Monitor Sensor

Anti-Lock Braking System (ABS)

Electronic Brake-Force Distribution (EBD)

Traction Control System (TCS)

Roll Movement Intervention (RMI)

Electronic Stability Control (ESC)

Tire Repair Kit including Gauge, Inflator & Sealant

Keyless Entry on the Driver's side

I SEE YOU –

YOU SEE ME!



Lighting

LED Headlights with Electric Adjustable Levels

Auto Headlights

Follow-Me-Home Lighting

High Beam Assist (HBA)

Rear Fog Light

LED High-Mounted Stop Lamp

Daytime Running Lamp

Welcome Lighting

| ORA 03 300 Super Luxury | ORA 03 400 Super Luxury | ORA 03 400 Ultra Luxury | ORA 03 400 GT Ultra Luxury |
|--|----------------------------|----------------------------|-------------------------------|
| Electric Anti-Glare Interior Rear-View Mirror | | | |
| Electric Windows: Auto Up / Down & Anti-Jam | | | |
| Automatic Front Wipers | | | |
| Rear Windshield Heating | | | |
| Rear Privacy Windows | | | |
| Heated, Electric Folding and Electric Adjusting Exterior Mirrors with Turning Indicators | | | |
| Exterior Mirrors with Reverse Auto Tilt and Memory | | | |



COLOUR ME *BEAUTIFUL*...

ALL
TRIM
LEVELS

HAMILTON WHITE



SUN BLACK



MARS RED



EM BEIGE



EXCLUSIVELY

ORA 300
SUPER LUXURY

ORA 400
SUPER LUXURY

ORA 400
ULTRA LUXURY

LB GREEN



L5 GREEN



KU GREY



ORA 400 GT
ULTRA LUXURY

ORA 300 SUPER LUXURY

ORA 400 SUPER LUXURY

ORA 400 ULTRA LUXURY



ORA 400 GT ULTRA LUXURY ONLY





ORA
LOVES
YOU



WARRANTY

| Model | Warranty | High Voltage Warranty | Roadside Assistance | Service Plan | Service Intervals |
|-------------------------|-------------------------|--------------------------|---------------------------|------------------------|--------------------------|
| ORA 300 Super Luxury | 7 Years / 200 000 km | 8 Years / 150 000 km | 7 Years / Unlimited km | 7 Years / 75 000 km | 12 Months / 15 000 km |
| ORA 400 Super Luxury | 7 Years / 200 000 km | 8 Years / 150 000 km | 7 Years / Unlimited km | 7 Years / 75 000 km | 12 Months / 15 000 km |
| ORA 400 Ultra Luxury | 7 Years / 200 000 km | 8 Years / 150 000 km | 7 Years / Unlimited km | 7 Years / 75 000 km | 12 Months / 15 000 km |
| ORA 400 GT Ultra Luxury | 7 Years / 200 000 km | 8 Years / 150 000 km | 7 Years / Unlimited km | 7 Years / 75 000 km | 12 Months / 15 000 km |

PRICING

| Model | SRP |
|-------------------------|-----------|
| ORA 300 Super Luxury | R686 950* |
| ORA 400 Super Luxury | R775 950* |
| ORA 400 Ultra Luxury | R805 950* |
| ORA 400 GT Ultra Luxury | R835 950* |



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